



Title Sponsor

"Little Mo" West Regionals

hosted by



Berkeley Tennis Club
Berkeley, California
July 20-22, 2024



CLAREMONT CLUB & SPA
A FAIRMONT HOTEL





Celebrating over 55 Years of Promoting Junior Tennis Development in the United States and Worldwide!

July 16, 2024

Dear Players and Parents,

We would like to welcome you and your family to the 2024 "Little Mo" West Regionals tournament in Berkeley, California on the 27th Annual "Road to the Little Mo Nationals"! This prestigious event will be held at the Berkeley Tennis Club (host site), Claremont Club & Spa, Oakland Hills Tennis Club, and Saint Mary's College of California from Saturday, July 20 - Monday, July 22, 2024. Approximately **280 players from 18 different states across the USA** will be featured in this regional tournament! With so many talented players from around the country, we hope it will be a fantastic weekend filled with new friendships, great sportsmanship, and competitive tennis. Thank you so much for your support of the "Little Mo" and a special thank you to our tournament sites, volunteers, and proud sponsors: **Jersey Mike's Subs** (Title Sponsor), **Tennis Competitors of Dallas** (TCD), and **Wilson Sporting Goods** ("Official Racquet, String, and Ball").

The "Little Mo" began in 1976 as a local tournament for Dallas youngsters and later grew to include players from all over Texas. In 1998, it expanded nationwide and became known as the "Road to the Little Mo Nationals", one of the premier series of junior tournaments for boys and girls ages 8, 9, 10, 11, and 12. The Road is now in its 27th year as a yearlong circuit of regional and national tournaments for players who reside in the USA and its territories. It is the only circuit of its kind for talented, high-performance boys and girls in the United States who compete against others born in the same year.

The Road begins in the spring and summer with the four "Little Mo" Regionals (North, South, East, West) held in different cities across the United States. Yellow (regular) ball divisions will be offered for boys and girls ages 8, 9, 10, 11, and 12 in addition to a green dot option for ages 8, 9, and 10. The top four **yellow ball** players (semifinalists) in each age division from each "Little Mo" Regionals will advance to the prestigious "Little Mo" Nationals in Austin, Texas. These players will form a 16-size draw in each age division at the Nationals. The top 160 players who reach the Nationals are the youngest and brightest future stars in American tennis!

The "Little Mo" tournaments are designed to provide outstanding competition at the regional, national, and international level while also encouraging players to develop new friendships, learn good sportsmanship, and most of all, have fun. The "Little Mo" is also unique in that it gives youngsters the opportunity to gauge their ability against players born in the same year (i.e., 8's play 8's, 9's play 9's). Over the years, many well-known collegiate players and famous tennis professionals have participated in the "Little Mo" tournaments including Andy Roddick, Taylor Fritz, Tommy Paul, Belinda Bencic, Coco Gauff, Madison Keys, Leylah Fernandez, Dominic Thiem, Emma Raducanu, Sebastian Korda, Christopher Eubanks, Jenson Brooksby, Brandon Nakashima, Vasek Pospisil, Borna Coric, Mackie McDonald, Denis Kudla, Ryan Harrison, Taylor Townsend, Donald Young, Steve Johnson, Sofia Kenin, CiCi Bellis, and Ana Konjuh among many others. Roddick won the "Little Mo" in 1992 (age 10) and he said, *"the 'Little Mo' was my first big win!"* Gauff won the "Little Mo" in 2012 (age 8) and she said, *"the 'Little Mo' is where the belief began."* This is all wonderful news for junior tennis and we are so proud that the "Little Mo" continues to be one of the most popular events for young players around the world.

Matches will begin on Saturday, July 20 and continue through Monday, July 22. The winner of each age division will be crowned a "Little Mo" Regionals champion! For all draws and results, please visit: <https://playtennis.usata.com/Competitions/mcbtennisfoundationnortherncalifornia/Tournaments/Overview/83f45b73-c622-40c7-97d2-0fa817620f2a>. Guests are welcome to join us for this special occasion!

The "Little Mo" tournaments are hosted by MCB in memory of its tennis champion namesake, Maureen "Little Mo" Connolly Brinker. Born in San Diego, Maureen became the first woman to achieve the Grand Slam of tennis in 1953 by winning all four major championships (Australian, French, Wimbledon, and US Open) in the same year. She was well known for her powerful groundstrokes from the baseline, which earned her the famous nickname "Little Mo" - a comparison to the explosive firepower of the battleship USS *Missouri*, also known as "Big Mo". Only five players in the history of tennis have won the calendar Grand Slam, and Maureen is still the only American woman and the youngest at age 18 to have accomplished this magnificent feat. She won an amazing nine consecutive championship titles (three US, three Wimbledon, two French, one Australian) - undefeated in 50 matches.

Unfortunately, her spectacular career would be short-lived due to a horseback riding accident in 1954. While she could no longer compete at an elite level, Maureen's legacy as a legendary tennis star would continue through the Maureen Connolly Brinker Tennis Foundation (MCB). Founded in 1968 with her dear friend Nancy Jeffett, MCB's mission would be the promotion and support of junior tennis development worldwide. That same year, she was inducted into the prestigious International Tennis Hall of Fame in Newport, Rhode Island. Sadly, Maureen lost her valiant battle with cancer the following year and passed away at the young age of 34. Although her tennis career only spanned three years, many premier sportswriters consider Maureen Connolly to be the finest of all female players for her achievements on and off the court. In 2019, she was honored by the United States Postal Service with her very own "Little Mo" Commemorative Forever Stamp.

Today, MCB continues to support the growth of junior tennis by organizing numerous "Little Mo" tournaments throughout the United States annually for talented boys and girls (ages 8-16). These events are designed to provide outstanding competition at the regional, national, and international level while also encouraging players to develop new friendships, learn good sportsmanship, and most of all, have fun. The "Little Mo" tournaments are also unique in that young players have the opportunity to gauge their ability against others born in the same year from around the world (i.e., 8's play 8's, 9's play 9's). MCB strives to empower young athletes by giving travel grants, "Mo" Coins for prizes, and also Sportsmanship and Kindness awards to deserving individuals in honor of Maureen's legacy. The Foundation also contributes financially to many notable programs including the National Junior Tennis League for inner-city youth and Invest In A Child for deaf and wheelchair tennis.

Maureen Connolly was known for her outstanding victories, but more importantly for her exemplary sportsmanship and kindness on and off the court. To honor her legacy, the "Little Mo" offers special "Mo" Coins to players who display good sportsmanship and who are respectful and kind to others. The referee, officials, and tournament staff will have the colorful "Mo" Coins in their pockets to give to players during the event. All players will be able to trade in their coins for prizes at the "Little Mo" Booth at the Berkeley Tennis Club (host site). Sportsmanship Awards will also be given to two deserving players selected by the officials during the tournament.

In addition to the "Little Mo" Regionals, we hope you will join us for one (or both) of the two remaining "Little Mo" Internationals (New Jersey and Florida) - **open to any player worldwide (ages 8-12 NJ and ages 8-16 FL)**! In 2006, MCB created the "Little Mo" Internationals for USA players to experience different styles of play and meet others from various countries and cultures from around the world. This flagship event was first held in Texas and it has evolved over the years into three

different events held in Colorado, New Jersey, and Florida. Today, the Internationals attract thousands of talented boys and girls (ages 8, 9, 10, 11, and 12) who travel from across the United States and worldwide to compete against others born in the same year. The “Big Mo” divisions have also been added in Colorado and Florida for ages 13, 14, 15, and 16. These unique tournaments are held at some of the most prominent and historic tennis clubs in the United States, which helps to create an unforgettable experience and enjoyable vacation for the entire family. There are also many fun tourist attractions and sights to see near our three international events such as Pikes Peak, Garden of the Gods, US Open, Times Square, Statue of Liberty, Broadway shows, Disney World, Epcot, and beautiful beaches.

This year, our host sites are the U.S. Air Force Academy in Colorado Springs, Colorado (June 28 - July 3), the West Orange Tennis Club in West Orange, New Jersey (August 17-21), and the Palm Beach Gardens Tennis Center in Palm Beach Gardens, Florida (December 6-11). In Colorado and Florida, yellow (regular) ball divisions will be offered for boys and girls ages 8, 9, 10, 11, 12, 13, 14, 15, and 16 in addition to a green dot option for ages 8, 9, and 10. In New Jersey, yellow (regular) ball divisions will be offered for boys and girls ages 8, 9, 10, 11, and 12 in addition to a green dot option for ages 8, 9, and 10. The “Big Mo” divisions (ages 13, 14, 15, and 16) will **not** be offered due to limited courts in New Jersey. All players will have an opportunity to participate in Singles, Doubles, and Mixed Doubles in addition to many exciting and memorable activities such as the Player Clinic, Player Parade, Group Photo, Opening Ceremony, Player Gift Exchange, “Mo” Coins, Player Party, “Little Mo/Big Mo” Booth, and much more. Last year, the “Little Mo” Internationals in Florida featured over 700 players from 60 different countries! Registration for all international tournaments will be on a **first-come, first-served basis up to the entry limit - we will be accepting the first 14 players in New Jersey and the first 30 players in Florida in each division.** If a division reaches the entry limit before the registration deadline, a WAITING LIST will be established at that time. **Be sure to register early as the draws typically fill before the registration deadline!** All yellow ball results from the “Little Mo” Internationals (Colorado, New Jersey, Florida) will count towards your player’s Universal Tennis Rating (UTR). All green dot results will also count towards the Universal Tennis Color Ball Rating (CBR). **For more information and to register for an international tournament, please visit our website (www.mcbtennis.org) and click on the “Tournaments” tab.**

Have you ever dreamed of winning the tallest trophy in junior tennis? In 2013, MCB created the ultimate challenge for any player (ages 8-12) to win the “Little Mo” Slam. The Slam was created in honor of Maureen Connolly’s Grand Slam win in 1953 - winning all four major championships (Australian, French, Wimbledon, and US Open) in the same calendar year. If a “Little Mo” player can win their **yellow ball division** at all three Internationals (Colorado, New Jersey, Florida) in the same year, they will receive the tallest trophy in junior tennis (6 feet tall) and the title of “Little Mo” Slam Champion! The Slam continues this year with the 1st leg at the U.S. Air Force Academy in Colorado Springs, Colorado (June 28 - July 3). The 2nd leg will be held at the West Orange Tennis Club in West Orange, New Jersey (August 17-21). The 3rd and final leg will take place at the Palm Beach Gardens Tennis Center in Palm Beach Gardens Florida (December 6-11). There have been eleven players who have accomplished this magnificent feat in the past eleven years. **Who will win the “Little Mo” Slam title in this special anniversary year?**

We are actively looking for sponsors for the 2024 “Little Mo” tournaments. If you are interested or you know someone who works for a company that would be interested in being a sponsor of our “Road to the Little Mo Nationals” circuit and/or the three “Little Mo” Internationals (Colorado, New Jersey, Florida), please send an email to: carol@mcbtennis.org. We will be happy to send a customized PowerPoint sponsorship proposal, which would include branding opportunities such as placing banners at various sites across the country, advertising in the player program and booklet, having your logo on the tournament t-shirts, and promoting your product(s) to our players, parents, and their families. We are also always trying to improve the “Little Mo” tournaments and create a fun and memorable experience for our players and their families. If you have a creative idea or suggestion for the “Little Mo” tournaments, please send an email to: carol@mcbtennis.org.

MCB has promoted the development of junior tennis for over 55 years and continues to benefit countless numbers of young players worldwide. It is our mission to provide a special and meaningful experience at all of our events while also inspiring outstanding attributes at a young age such as fair play, good character, integrity, sportsmanship, kindness, giving back, and an “attitude of gratitude”. Thank you so much for your support of the “Little Mo” tournaments and the legacy of Maureen Connolly Brinker. Thousands of players compete in the “Little Mo” tournaments annually and we hope to see even more youngsters play this wonderful “sport for a lifetime” this year. We would also very much appreciate your help in spreading the word about the “Little Mo” so we can continue to impact future generations of young players. The MCB Tennis Foundation is led by its directors: Cindy Brinker Simmons (President), Brenda Brinker Bottum (Vice President), and Elizabeth Jeffett (Vice President). Carol Weyman (Executive Vice President), Matthew Cody (Tournament Operations Manager), and Tiffany Hollebeck (Tournament Operations Coordinator) organize the “Little Mo” tournaments. For more information about the “Little Mo”, please visit our website at: www.mcbtennis.org and click on “Tournaments”.

On behalf of MCB, we would like to thank our proud sponsors, Berkeley Tennis Club (BTC - Host Site), Claremont Club & Spa (CC), Oakland Hills Tennis Club (OAK), Saint Mary’s College of California (SMC), their staffs for hosting our event, **Brendan Curry** (BTC Director of Tennis and General Manager), **Rosie Bareis** (CC Director of Tennis), **Skip Redondo** (OAK Director), **Katharina Winterhalter** (SMC Head Coach), **Rick Workman** (Tournament Director), **Jake Bryan** (Host Site Director), **Max Sylvester** (Referee) and the officials, **Mari Workman**, **Taylor Bryant**, **Lada Baglaev**, **Debbie Brooke** and all of the volunteers who have donated their time and energy for our event. We appreciate their hard work and dedication to junior tennis!

The “Little Mo” is truly a “one of a kind” tournament for young tennis players held in honor of tennis legend Maureen “Little Mo” Connolly Brinker, and we look forward to sharing all of the fun and festivities with you and your family in Berkeley. By playing in the “Little Mo” tournaments, you are also a role model for other players (especially those younger than you) so we hope you will follow in Maureen’s footsteps and be a positive example for those around you this weekend. We wish you all good luck in your matches, but most of all, we hope you enjoy the tournament, have fun, and meet some new friends. **Play “Mo” Tennis!**

Warmest regards,

Carol Weyman
Executive Vice-President
“Road to the Little Mo Nationals” and Internationals Founder
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*Maureen Connolly Brinker
Tennis Foundation, Inc.*

**Receive monthly newsletters to stay tuned for
“Little Mo” Tournament News and Updates**

CLICK HERE TO JOIN

The banner features a blue background with a yellow tennis ball on the left and right sides. The text is centered and bold. A black mouse cursor arrow points to the 'CLICK HERE TO JOIN' button.



For **Draws, Match Times, Results, and Event Updates**, please go to the tournament's **USTA** homepage:

<https://playtennis.usta.com/Competitions/mcbtennisfoundationnorthernalifornia/Tournaments/Overview/83f45b73-c622-40c7-97d2-0fa817620f2a>

PLEASE NOTE THAT ALL DRAWS/RESULTS WILL BE POSTED ON THE USTA HOMEPAGE (THEY WILL NOT BE POSTED ON THE UTR HOMEPAGE WHERE YOU ORIGINALLY REGISTERED FOR THE TOURNAMENT). ALSO, YOU WILL NEED TO "REFRESH" THE USTA HOMEPAGE FROM TIME TO TIME IN ORDER TO SEE THE MOST UPDATED INFORMATION.



Player List is Now Available - Click on the Link Below!

The Player List is now available. To view the Player List, please click on the following link: <https://mcbtennis.org/wp-content/uploads/2024/07/Player-List-2024-Little-Mo-West-Regionals.pdf>. Please note that the Player List is NOT posted on the USTA or UTR homepages (you must click on the link to view the Player List).

Draws / Match Times: The draws and first-day match times for all divisions will be posted on the tournament's **USTA** homepage (link included above) by Thursday evening, July 18 (**not before 7:00pm - Pacific Time**). We will be sending out an email to all registered players when the draws/match times are posted online. When the draws/match times are posted online, please click on the "Draws" tab, select your age division in the list, and look for your player's name in the draw. Please note that the USTA platform will include all players and their individual age divisions under the general headings of: "8 & under", "10 & under", and "12 & under". This simply means that the 8's players and their draws will be found under the "8 & under" headings, the 9's and 10's players and their draws will be found under the "10 & under" headings, and the 11's and 12's players and their draws will be found under the "12 & under" headings. Unfortunately, the USTA platform is unable to have specific headers for each individual age division at this time. Also, we would just like to let you know that while the USTA name and logo is featured at the top of the drawsheets, MCB Tennis Foundation is a separate non-profit organization that it is not affiliated with the USTA. We do follow most of the USTA guidelines, employ USTA officials, and sometimes use their software to run our "Little Mo" tournaments, but we are a separate organization.

Match Locations / Tournament Desks: All matches for this tournament will be played at the following three sites: Berkeley Tennis Club (abbreviated as "**BTC**" on the draws online), Oakland Hills Tennis Club (abbreviated as "**OAK**" on the draws online), and Saint Mary's College of California (abbreviated as "**SMC**" on the draws online). The draws online will include the specific playing site for your player's match when posted. Once you know the location for your player's match, you can go directly to that site. There will be a Tournament Desk at all playing sites so there is no need to go to the Berkeley Tennis Club first if you are playing at another site. Please remember to check your draw carefully each day for the correct match time and location. Also, please check in at least 30 minutes prior to each match at the Tournament Desk while allowing some extra time for traffic and parking.

Results / Next Day Match Times: The draws online will be updated throughout the event with results as matches are completed throughout the day. The Saturday match times will be posted on Thursday evening, July 18 (**not before 7:00pm**). The Sunday match times will be posted at the conclusion of play on Saturday (**not before 7:00pm**) and the Monday match times will be posted at the conclusion of play on Sunday (**not before 7:00pm**). The **USTA** homepage will have the most up-to-date information about the tournament so please save and bookmark the URL above. *Be sure to check the tournament's USTA homepage on a regular basis for important updates during the event (weather, draw changes, et cetera).*



27th Annual

“Road to the Little Mo Nationals”

Rules and Regulations

Welcome to the 27th Annual “Road to the Little Mo Nationals”! These tournaments are designed to provide outstanding competition at the regional and national level while also encouraging players to develop new friendships, learn good sportsmanship, and most of all, have fun. The Road is the only circuit of its kind for talented, high-performance girls and boys in the United States who compete against others born in the same year. [Please read through the following rules and regulations carefully:](#)

Eligibility: The Road will begin in the spring and summer with the four “Little Mo” Regionals (North, South, East, West) held in different cities across the United States. The regional tournaments are open to any player who lives in the United States and its territories (ages 8, 9, 10, 11, and 12). There are no special qualifications or ranking needed to register for the regional tournaments - any USA player who registers will be accepted into the draw until the entry limit is reached. **Please note that players must have lived in the United States for at least six consecutive months prior to the tournament start date in order to be eligible for the “Little Mo” Regionals. If a player does not meet this requirement, they will be withdrawn from the tournament.*

Entry Limit / Confirmation Email: Registration for the “Little Mo” Regionals will be on a first-come, first-served basis up to the entry limit - we will be accepting the first 32 players in each division. If a division reaches the entry limit before the registration deadline, a WAITING LIST will be established at that time. Be sure to register early as the draws typically fill before the registration deadline! **Please note that once you have received a confirmation email from UTR/Stripe, your player’s entry has been accepted into the tournament and you can make your travel arrangements.*

Multiple Tournaments: Players may compete in any “Little Mo” Regionals regardless of where they are currently living in the United States or its territories. Players may also compete in as many regional tournaments as desired, but they only need to participate in one regional tournament and finish in the top four (yellow ball division only) to qualify for the “Little Mo” Nationals.

Events / Guaranteed Matches: The “Little Mo” Regionals and the “Little Mo” Nationals will offer Singles events for all divisions (no Doubles or Mixed Doubles events). All players will be guaranteed at least two Singles matches during the regional and national tournaments.

Age Eligibility / Registration by Birth Year: Players must register in the proper age division according to their birth year. This ensures that our players are competing against others who are born in the same calendar year (i.e., a player born in 2014 must play in the 10’s division since they will be turning 10 this year).

- Girls and Boys 12’s - born in 2012
- Girls and Boys 11’s - born in 2013
- Girls and Boys 10’s - born in 2014
- Girls and Boys 9’s - born in 2015
- Girls and Boys 8’s - born in 2016 (Only players who are born in 2016 will be allowed to play in the 8’s divisions.
- Players born in 2017 or 2018 will not be eligible.)

Divisions: Yellow (regular) ball divisions will be offered for girls and boys ages 8, 9, 10, 11, and 12 in addition to a green dot option for ages 8, 9, and 10. Players must register for only one division. This means that players competing in the 8’s, 9’s, and 10’s divisions must choose to play with either the yellow (regular) ball or the green dot ball for their age group. Players in the 11’s and 12’s divisions must play with the yellow (regular) ball. All divisions will be played on a full 78’ tennis court with either the yellow (regular) ball or the green dot ball.

Draw Formats: All divisions will use the same draw formats regardless of age or ball type, but we will be using several different draw formats based on the draw size:

- **32-size draw:** A **Modified Feed-in Consolation format through the Round of 16 with a 3rd/4th Place playoff and 5th/6th Place playoff** will be used. This means that any player who loses before the Quarterfinal Round (Main Draw) will feed back into the Consolation bracket. The losers of the Quarterfinal Round (Main Draw) will move into a 5th/6th Place playoff and the losers of the Semifinal Round (Main Draw) will move into a 3rd/4th Place playoff.
- **16-size draw:** A **Feed-in Consolation format through the Quarterfinals with a 3rd/4th Place playoff** will be used. This means that any player who loses before the Semifinal Round (Main Draw) will feed back into the Consolation bracket. The losers of the Semifinal Round (Main Draw) will move into a 3rd/4th Place playoff. A 5th/6th Place playoff is not possible as the Consolation Winner and Consolation Runner-Up are the 5th/6th Place winners in this format.
- **8-size draw:** A **First Round Losers Consolation format with a 3rd/4th Place playoff** will be used. This means that any player who loses in the First Round (Main Draw) will move into the Consolation bracket. A Feed-in format is not possible as the Second Round (Main Draw) is the Semifinal Round, and the losers of the Semifinal Round (Main Draw) will move into a 3rd/4th Place playoff. A 5th/6th Place playoff is also not possible as the Consolation Winner and Consolation Runner-Up are the 5th/6th Place winners in this format.
- **5 or less players:** A **Round Robin format** will be used.

Scoring Format: All divisions will use the same scoring format regardless of age, ball type or draw format. All Singles matches (Main Draw and Consolation) will consist of two tiebreak sets (first to 6 games). At 6 games all, a 7- point set tiebreak (first to 7, win by 2) will be played. If players split sets, a 10-point match tiebreak (first to 10, win by 2) will be played in lieu of a third set. Regular scoring (**with ad**) will be used for all Main Draw matches and a 5- minute warm-up will be given before each match. No-ad scoring will be used for all Consolation matches in addition to the 3rd/4th Place playoff and the 5th/6th Place playoff. A 2-minute rest period will be given between the first and second sets, and a 3-minute rest period will be given between the second set and match tiebreak. **No coaching is allowed at any time.** **Shortened scoring may be used in the case of rain.*

***NEW IN 2024 - Bathroom Break Courtesy Point:** If a player needs to go to the bathroom, they need to get permission from an official. *To minimize loss of momentum during the set caused by a bathroom break, the player taking the break will give a courtesy point to their opponent. This is not a penalty point. A courtesy point will not be given for a bathroom break taken at the end of a set. This rule is unique to the “Little Mo” tournaments.*

Advancing to “Little Mo” Nationals: The top four yellow ball players (semifinalists) in each age division from each “Little Mo” Regionals will advance to the prestigious “Little Mo” Nationals in Austin, Texas from September 27-30, 2024. These players will form a 16-size draw in each age division at the Nationals. If you advance to the Semifinal Round (Main Draw) in your age division at the Regionals and you (and your parent/coach) have followed the Code of Conduct, you will receive your Nationals invitation with a special code needed for registration by email from the MCB office following the regional tournament. The top 160 players who reach the Nationals are the youngest and brightest future stars in American tennis!

Alternate Players for “Little Mo” Nationals: If one of the top four yellow ball players (semifinalists) from a “Little Mo” Regionals cannot attend the “Little Mo” Nationals, we will contact the 5th and 6th Place winners (if applicable) to take their place as the first and second alternates. If neither player can attend, we will consider other players in the draw and players from other regional tournaments as replacements based on their results and UTR. If there is **not** a 5th/6th Place playoff, we will contact the Consolation Winner as the first alternate instead. If the Consolation Winner cannot attend, we will consider other players in the draw and players from other regional tournaments as replacements based on their results and UTR. The MCB office will let you know as soon as possible via email if there is an opening to attend the Nationals. *While the green dot players will not be able to advance to the Nationals, they might be considered as replacement players if all of the qualified yellow ball players have been contacted.*

Universal Tennis Rating (UTR) / Color Ball Rating (CBR): All yellow ball results from the “Road to the Little Mo Nationals” (Regionals, Nationals) will count towards your player’s Universal Tennis Rating (UTR). All green dot results will count towards your player’s Universal Tennis Color Ball Rating (CBR).

Good luck to all players!





Code of Conduct for **“Little Mo” Tournaments**

The “Little Mo” tournaments are organized by the Maureen Connolly Brinker Tennis Foundation (MCB). These events are named in memory of Maureen “Little Mo” Connolly Brinker, who was known for her outstanding sportsmanship on and off the court. Your participation in the “Little Mo” tournament should reflect this gold standard of behavior. In registering for any “Little Mo” tournament, we expect all players, parents, coaches, spectators, and other participants to adhere to its Code of Conduct. That includes exhibiting the following behavior:

- 1. You must be considerate and respectful of the rights of all participants and spectators regardless of their age, gender, ability, race, cultural background, sexual orientation, or religious beliefs.**
- 2. You must play within the rules of tennis and respect the officials and their decisions. There shall be no arguments, no displays of aggressiveness, no cursing or profane behavior, no volatile anger, or similar behavior against the referees, other players, opponents, or members of the tournament committee.**
- 3. You must play fairly. Cheating of any kind will not be tolerated, including but not limited to, intentionally and willfully calling the lines incorrectly, calling the score incorrectly, and intentionally delaying the game.**
- 4. You will not receive or offer any form of coaching from the sidelines during match play.**
- 5. You must look presentable on court and pick up after yourself at all times.**
- 6. You are expected to be positive, respectful, and supportive of other players.**
- 7. MCB has a zero-tolerance policy for any person videotaping or capturing the image of opposing players, their family members, or guests with the intent of posting derogatory, offensive, or disparaging comments about them online or on any social media platform. This includes, but is not limited to, Facebook, Twitter, Instagram, YouTube, LinkedIn, and TikTok. MCB will not permit this kind of demeaning behavior related to any of its “Little Mo” tournaments. Consequences of this action may include the immediate default of a player from the tournament and/or the dismissal of the offending parent, coach, spectator, or participant from the tournament, in addition to other consequences as determined by MCB.**
- 8. Most “Little Mo” tournaments use multiple playing sites due to the large number of players involved in the event. If you have more than one child entered in a tournament, MCB is not able to guarantee they will be playing at the same site. Therefore, it is highly recommended to bring an additional guardian for each child you bring to a tournament. For safety reasons, a player should not be left alone without a guardian at any time.**

Parents / Coaches / Spectators / Other Participants:

- No coaching, hand signals, or any communication with the player when on court. Only English can be spoken when the player is on court.
- No clapping when the opponent double faults or makes an unforced error.
- No loud, excessive or constant cheering/clapping that is disruptive or distracting to players while on court. This includes cheering that distracts other players on adjacent courts and cheering across another court during a match.
- No interference with the match or arguing with, yelling at, or threatening the officials or Tournament Director. Their decisions are final.
- No yelling at or threatening anyone especially players.
- Emotional, physical, or sexual misconduct will **not** be tolerated at “Little Mo” tournaments. This includes but is not limited to child abuse, endangerment, and neglect.

Players:

- No coaching, hand signals, or any communication is allowed during your match. Only English can be spoken when the player is on court.
- No cursing or yelling on court. This includes yelling “come on” or other distracting outbursts that can be heard on other courts.
- No hitting the ball to the back of the fence or the net in anger.
- No hitting the ball away from the player when it is their serve.
- The server must announce the score loudly in English before every point. All players must know how to keep score and announce it correctly.
- If a player needs to go to the bathroom, they must ask an official for permission. We encourage players to only go to the bathroom at a set break to minimize loss of momentum during the set. Any player taking a bathroom break that is **not** at the end of a set must give a courtesy point to their opponent. Players will be accompanied to and from the bathroom by an official when possible.
- Play fair! No cheating of any kind will be tolerated. Please make correct line calls – if in doubt about a call, it is IN. No delay of game.

We would like everyone to have a wonderful and memorable experience at the “Little Mo” tournaments. Let the memory of your match be a good one for both you and your opponent, whether you win or lose.

Consequences of Behavior:

During a Match:

The officials will be watching the matches closely and if a player breaches the Code of Conduct during the match, the player will be given:

1. First offense: A warning.
2. Second offense: A point penalty.
3. Third offense: A game penalty.

If the behavior continues after the game penalty, additional game penalties will continue to be given until the match is over. The behavior of parents, coaches, spectators, and other participants can also cause their player to receive the above penalties, and may also result in consequences to the offending individual, including removal. However, the tournament committee has the discretion to issue an immediate default to the player in cases where the conduct rises to a level at which an official determines that, in the interest of fairness or the health and safety of participants, the match cannot proceed.

In addition to the above, an official may, in his or her discretion, take the following actions, among others, in the event of a breach of the Code of Conduct by a player, parent, coach, spectator, or other participant: issue a warning OR begin the ejection and/or default process.

If a parent/guardian is ejected from a match and/or the premises, their player will forfeit any match in progress and will be asked to leave with their parent/guardian unless (1) another parent/guardian is available to stay with the player; or (2) the parent/guardian's misconduct was directed at the player and MCB believes the parent/guardian poses an immediate threat to the player, in which case the Tournament Director and MCB will work with the player and law enforcement, if needed, to determine appropriate steps.

Any ruling made by an official and/or the tournament committee during a match is final.

Additional Consequences:

Regardless of whether an official issues a penalty during a match, MCB may take the following additional actions, in its discretion and without limitation, in response to a breach of this Code of Conduct: refuse the entry of any player wanting to register for any "Little Mo" tournament; not invite a player to the next round of the "Road to the Little Mo Nationals" circuit; prohibit a player or other individual from attending "Little Mo" events for any period of time, up to a lifetime ban; impose conditions on an individual's attendance at "Little Mo" events; revoke any trophies or travel grants from any player.

Repeated violations at the same match or multiple matches over time may also result in additional penalties.

Law Enforcement:

MCB reserves the right to call or report behavior to law enforcement when required and when MCB otherwise deems necessary or appropriate according to USTA Safe Play guidelines.

Reporting:

If you are a player, parent, coach, spectator, or other participant and you reasonably believe that an individual has breached this Code of Conduct, or that anyone at a "Little Mo" tournament (including officials and event staff) has committed emotional, physical, or sexual misconduct (including but not limited to child abuse), you may make a report to MCB at: carol@mcbtennis.org.





“Little Mo” West Regionals



Title Sponsor

Fact Sheet

Dates: Saturday, July 20 - Monday, July 22, 2024 - *please plan your departure after 5:00pm on Monday, July 22 as matches will be played that day (some divisions may finish earlier depending on draw size and weather).*

Tournament Director: Rick Workman

Host Site Director: Jake Bryan

Tournament Email: matthew@mcbtennis.org

Tournament Phone: (214) 883-2113 both calls and texts are possible

Fastest Tournament Communication: If you have any questions about the tournament, please call or send a text to our official Tournament Phone: (214) 883-2113. The Tournament Phone will be available during the event from approximately 8:00am-8:00pm each day. You may also send an email to: matthew@mcbtennis.org, but you will receive the fastest response by phone or text.

Surface: Outdoor Hard courts

Ball: Wilson US Open Regular Duty or Wilson Green Dot (depending on your player's division)

Sites: Berkeley Tennis Club (**BTC** - Host Site)
1 Tunnel Road
Berkeley, California 94705
Click [here](#) to visit their website.

Oakland Hills Tennis Club (**OAK**)
5475 Redwood Road
Oakland, California 94619
Click [here](#) to visit their website.

Saint Mary's College of California (**SMC**)
Timothy Korth Tennis Complex
1928 St. Marys Rd
Moraga, CA 94575
Click [here](#) to visit their website.

**All matches for this tournament will be played at the following three sites: Berkeley Tennis Club (abbreviated as “BTC” on the draws online), Oakland Hills Tennis Club (abbreviated as “OAK” on the draws online), and Saint Mary's College of California (abbreviated as “SMC” on the draws online).*

Parking - Berkeley Tennis Club: Street/metered parking will be available near the clubhouse and on the surrounding streets at the Berkeley Tennis Club (host site). Parking may also be available for a fee and based on availability at the Claremont Club & Spa hotel next to the Berkeley Tennis Club (the fee is hourly and can be very expensive). Please note that players can be dropped off at the front of the clubhouse while you find parking nearby. *Also, please be mindful of any handicapped parking spots and make sure to read all of the posted parking signs/regulations very carefully or your car may be towed!*

Parking - Oakland Hills Tennis Club: Complimentary self-parking will be available at the Oakland Hills Tennis Club, but we are asking our families to please park on the road alongside the club and not in the clubhouse parking lot as this area is reserved for members. Please note that players can be dropped off at the front of the clubhouse while you find parking nearby. *Also, please be mindful of any handicapped parking spots and make sure to read all of the posted parking signs/regulations very carefully or your car may be towed!*

Parking - Saint Mary's College of California: Street/metered parking will be available near the facility - possibly \$5/day. Please note that players can be dropped off at the front of the facility while you find parking. *Also, please be mindful of any handicapped parking spots and make sure to read all of the posted parking signs/regulations very carefully or your car may be towed!*

Alternate Sites / Transportation Recommendations: In addition to the Berkeley Tennis Club (host site), we will be using 1-2 additional alternate sites on Saturday, Sunday, and potentially Monday as well if there is any inclement weather during the tournament. One alternate site will be the Oakland Hills Tennis Club which is located about 10 minutes away from the Berkeley Tennis Club. Another alternate site will be the Saint Mary's College of California which is located about 22 minutes away from the Berkeley Tennis Club. While all of our alternate sites will be relatively close to the Berkeley Tennis Club, we do recommend renting a car if you do not already have transportation. A ride-sharing service such as Uber or Lyft might also be an option based on availability in the area. Regardless of which playing site you have at the beginning of the tournament, all matches should be coming back to the Berkeley Tennis Club for the final day(s) of the event. Click [here](#) for a map from the Berkeley Tennis Club to the Oakland Hills Tennis Club. Click [here](#) for a map from the Berkeley Tennis Club to the Saint Mary's College of California.

(VERY IMPORTANT) Water / Ice / Sunscreen / Shade: It may be hot this weekend so please remember to hydrate adequately before and during the tournament. Water and ice should be available at all playing sites, but we encourage our players and their families to bring their own water and ice for their coolers - please **do not** fill up your coolers from the ice machines. It is best to bring your own water bottles and cups too if needed. We would also recommend bringing any sunscreen, umbrellas, sunglasses, and canopy/folding chairs if needed as there may be limited shade at each playing site.

Host Hotel Information: Our host hotel for the West Regionals tournament is the Hilton Garden Inn San Francisco/Oakland Bay Bridge hotel (1800 Powell Street, Emeryville, CA 94608). Most of our players and their families will be staying at the Hilton Garden Inn hotel during the tournament and it will be a great place to meet some new tennis friends. The hotel is located about 10 minutes away from the Berkeley Tennis Club (host site). Although our discounted room rate at the Hilton Garden Inn hotel expired on **June 27**, there might still be some rooms available this week due to last-minute cancellations - **please contact the Hilton Garden Inn hotel directly at: (510) 658-9300 for any questions about their current rates and availability.** Our courtesy room block featured **\$148 Deluxe Double Queen rooms** (before taxes). This rate included complimentary WiFi and self-parking (normally \$25 per vehicle per night) in addition to a discounted hot breakfast buffet (\$10 per person per day) among other amenities. For more information about the hotel and a full list of its wonderful amenities, please click here: <https://www.hilton.com/en/hotels/sfobbgi-hilton-garden-inn-san-francisco-oakland-bay-bridge/>.

***Special Note about your Hotel Reservation in relation to Alternate Sites and Divisions:** If you decide not to stay at our host hotel, it is still best to make your reservations near the Berkeley Tennis Club (host site) as all of the playing sites for this tournament will be relatively close to each other. Please note that we will **not** know where specific age divisions will be playing until the draws/match times are posted. Also, players may be competing at different sites throughout the tournament based on the scheduling (it is **not** guaranteed that players will be at the same site each day).

Entry Fee: \$165 per player (*nonrefundable after extended registration deadline - Monday, July 8*). Please note that Universal Tennis adds an additional \$12 fee on top of our entry fee if you have not upgraded to a UTR Power subscription - this additional fee is set by UTR. The entry fee helps to cover the cost of the courts, balls, officials, t-shirts, trophies, online registration fees, and other tournament expenses. A portion of the entry fee comes back to the Foundation to help further the development of junior tennis worldwide and is tax-deductible.

Withdrawal and Refund Policy: If you are unable to join us for the West Regionals tournament, please send an email as soon as possible to: matthew@mcbtennis.org to be withdrawn from the event. A player's entry fee was fully refundable up until the registration deadline posted on the tournament's UTR homepage - **July 8 at 11:30pm (Central Time)**. **At this time, any withdrawal requests will not be eligible for a refund or credit to a future tournament.**

Tennis Attire: During the tournament, we ask our players to please wear nice tennis attire for their practice and matches - colored clothing/shoes are acceptable and there are no logo restrictions. An "all-white" attire is **not required** at any time for our regional tournaments. If you have any questions about the tennis attire during the tournament or a particular item of clothing, please send an email and picture to: carol@mcbtennis.org.

Universal Tennis Rating (UTR): All yellow ball results from the "Road to the Little Mo Nationals" (Regionals, Nationals) will count towards your player's Universal Tennis Rating (UTR). All green dot results will also count towards the Universal Tennis Color Ball Rating (CBR).

Events / Guaranteed Matches: The "Little Mo" Regionals and the "Little Mo" Nationals will offer Singles events for all divisions (no Doubles or Mixed Doubles events). All players will be guaranteed at least two Singles matches during the regional and national tournaments.

Seeding: The order of seeding will be based on verified UTR ratings, which include "Little Mo" and other tournament results. The UTR ratings used to calculate the seedings are downloaded at the close of registration (about 1-2 weeks before the tournament start date).

Warm-up/Practice Courts: During the tournament, "warm-up courts" may be available at Berkeley Tennis Club from approximately 7:00-8:00am each morning on a first-come, first-served basis (no reservations will be taken). There will not be any warm-up courts available at any playing site after matches begin in the morning so please make other arrangements if you are needing a court during the day - there are several other clubs, facilities, and parks nearby for practice courts as well.

Weather Updates / Rain Plan: We are looking forward to sunny skies and completing our regional tournament this weekend. If there are any important changes to the tournament schedule due to inclement weather, we will be posting the latest updates and information on the tournament's **USTA** homepage: <https://playtennis.usta.com/Competitions/mcbtennisfoundationnortherncalifornia/Tournaments/Overview/83f45b73-c622-40c7-97d2-0fa817620f2a>

Player Gift Exchange (VERY IMPORTANT): It is a special "Little Mo" tradition that all players at our regional, national, and international tournaments exchange a small gift with their first-round opponent in Singles. The gift should be \$15 or less (wrapped or in a gift bag) and can represent your home city/state since your opponent will most likely be from a different area. The gifts are exchanged before the players walk on court for their first match. This is a fun way to meet a new friend on the first day and it will be a special memory for years to come. ***If you have a bye in the first round, please look at the draws posted at your playing site to find out with whom you will exchange gifts as you will be paired with another player who has a bye. If you have any questions about the Player Gift Exchange, please visit the "Little Mo" Booth during the tournament.***

Player Welcome Bag: All players will be able to pick up their official welcome bag from the "Little Mo" Booth at the Berkeley Tennis Club (host site) on Saturday, July 20 (anytime). The welcome bag will include a tournament t-shirt, backpack, Wilson string packet, Wilson keychain "Mo" Money raffle ticket, and more. ***If you are unable to pick up your player's welcome bag at our host site on Saturday or you will be at another playing site on Saturday, you can stop by the "Little Mo" Booth at the Berkeley Tennis Club anytime during the tournament to pick it up!***

Trophies: Trophies will be awarded in each division to the Main Draw Winner, Runner-Up, 3rd Place, 4th Place, 5th Place, and 6th Place as well as the Consolation Winner and Runner-Up. Sportsmanship Awards will also be given to two deserving players selected by the officials during the tournament.

Advancing to the “Little Mo” Nationals: The top four yellow ball players (semifinalists) in each age division from each “Little Mo” Regionals will advance to the prestigious “Little Mo” Nationals in Austin, Texas. These players will form a 16-size draw in each age division at the Nationals. If you advance to the Semifinal Round (Main Draw) in your age division at the Regionals and you (and your parent/coach) have followed the Code of Conduct, you will receive your Nationals invitation with a special code needed for registration by email from the MCB office following the regional tournament. The top 160 players who reach the Nationals are the youngest and brightest future stars in American tennis!

Alternate Players for the “Little Mo” Nationals: If one of the top four yellow ball players (semifinalists) from a “Little Mo” Regionals cannot attend the “Little Mo” Nationals, we will contact the 5th and 6th Place winners (if applicable) to take their place as the first and second alternates. If neither player can attend, we will consider other players in the draw and other regional draws as replacements based on their results and UTR. If there is not a 5th/6th Place Playoff, we will contact the Consolation Winner as the first alternate instead. If the Consolation Winner cannot attend, we will consider other players in the draw and other regional draws as replacements based on their results and UTR. The MCB office will let you know as soon as possible via email if there is an opening to attend the Nationals. *While the green dot players will not be able to advance to the Nationals, they might be considered as replacement players if all of the qualified yellow ball players have been contacted.*

“Mo” Coins: Maureen Connolly was known for her powerful groundstrokes, but more importantly for her exemplary sportsmanship and kindness on and off the court. To honor her legacy, the “Little Mo” tournaments offer special “Mo” Coins to players who display good sportsmanship and who are respectful and kind to others. The referee, officials, and tournament staff will have the colorful “Mo” Coins in their pockets to give to players during the event. All players will be able to trade in their coins for prizes at the “Little Mo” Booth during the tournament. The “Little Mo” Booth will be located at the Berkeley Tennis Club (host site).

Food / Drink Options - Berkeley Tennis Club: The Berkeley Tennis Club (host site) will have various “grab and go” hot foods such as breakfast sandwiches, oatmeal, bagels, acai bowls, salads, grilled cheese, hamburgers, fruit, granola bars, energy bars, snacks as well as Gatorade and other drinks available for purchase during the tournament - *be sure to stop by the Cafe Vary in the main clubhouse!* Cafe Vary will be open from approximately 8:00am-5:00pm on Saturday/Sunday and 8:00am-3:00pm on Monday (hours may vary). Credit cards and cash will be accepted. There are also many fast food, restaurant, and grocery store options nearby. A food delivery service such as UberEATS/Door Dash may be an option too based on availability, but please note that no outside food is allowed inside the clubhouse at the Berkeley Tennis Club.

Food / Drink Options - Oakland Hills Tennis Club: The Oakland Hills Tennis Club will have various granola bars, snacks, and drinks available for purchase during the tournament in addition to a full service snack bar available for lunch/dinner - *be sure to stop by the Snack Bar in the pool area!* The Snack Bar will be open from approximately 11:00am-7:00pm on Saturday/Sunday. Cash (small bills only) will be accepted, but no credit cards or checks. There are also many fast food, restaurant, and grocery store options nearby. A food delivery service such as UberEATS/Door Dash may be an option too based on availability, but please note that no outside food is allowed inside the clubhouse at the Oakland Hills Tennis Club.

No Food / Drink Options during the Tournament - Saint Mary’s College of California: There will not be any food or drink options available for purchase on-site at the Saint Mary’s College of California Courts during the tournament. Outside food and drink is allowed, but alcohol is STRICTLY PROHIBITED. There are also many fast food, restaurant, and grocery store options nearby. A food delivery service such as UberEATS/Door Dash may be an option too based on availability.

Pro Shops - Berkeley Tennis Club and Oakland Hills Tennis Club: The Pro Shop at the Berkeley Tennis Club (host site) will be open during the following days/hours: Friday (6:30am-8:30pm) and Saturday/Sunday/Monday (6:30am-last matches). The Pro Shop at the Oakland Hills Tennis Club will be open during the following days/hours: Friday (6:00am-8:00pm) and Saturday/Sunday (8:00am-last matches). *Please do not leave your bags, coolers, chairs, and other personal items in the Pro Shops or clubhouses during the tournament as it can be a safety hazard for people trying to walk through the shop.*

Stringing - Berkeley Tennis Club and Oakland Hills Tennis Club: A certified stringer will be on call at the Berkeley Tennis Club (host site) during the tournament. A certified stringer may also be available at the Oakland Hills Tennis Club in the mornings/early afternoons during the tournament. Please visit their Pro Shops for more information and give them as much notice as possible if you are needing any stringing services.

No Pro Shop / No Stringing - Saint Mary’s College of California: There will not be a Pro Shop or any stringing services available at the Saint Mary’s College of California Courts, but there are many sporting goods stores nearby including Sports Basement Berkeley, Mriva Sports & Tennis, Plaza Tennis, Badminton Express, and Montclair Sports Tennis.

Pet Policies: There are no animals allowed at any of the sites. Thank you so much for respecting their policy!

Pool / Gym: During the tournament, our players and their families will not be able to access the pool or gym at the Berkeley Tennis Club (host site) or Oakland Hills Tennis Club as these areas are reserved for members.

Tournament Photography Services: YourGameFace will be offering Digital Action Photos by *request only*. Let them capture this moment in your player's tennis history. See samples on Instagram: [@YourGameFace](#). Cost is \$150 for a Digital Set of Action Photos (normally 200-300 photos). Website: www.yourgameface.com.

4 WAYS TO SIGN UP FOR THE DIGITAL ACTION PHOTOS:

1. Click on this online Order Form: <https://square.link/u/2YedPFY1>
2. Text the YourGameFace cell phone: (214) 543-5437
3. Visit the Photo Tent at the Host Site.
4. Scan this QR Code with your phone's camera



Videography Services: Petar Racic with **Game Smart Tennis** will be on-site to record matches played at all sites during the tournament. If you are interested in purchasing a match video or seeing additional services available for purchase, please visit: www.GameSmart.ai. All recorded videos will be available through the end of the year. For any questions, please send an email to: petar@gamesmarttennis.com.

Recording Matches: If you are planning on recording any of your player's matches during our regional tournament, you must first check with the parents of your opponent before recording. We also ask that you do not post any match recordings taken during the tournament on social media. Thank you so much for your consideration!

"Little Mo" Movie: We hope you will find some time to enjoy the 1978 "Little Mo" movie (made for TV) about Maureen Connolly. The movie is about 2.5 hours long and features some major movie stars like Mark Harmon, Leslie Nielsen, and Glynnis O'Connor. It is a wonderful movie for the entire family and is very inspirational for young players who love the game of tennis. Thank you so much for sharing the "Little Mo" story with your child as it will help make their "Little Mo" experience more meaningful. To watch the movie, please go to our website (www.mcbtennis.org/about-little-mo) and scroll down to the popcorn icon.

2024 "Little Mo" Rules and Regulations, Code of Conduct, Tournament and Liability Waivers, and Health/Safety Guidelines: In registering for any "Little Mo" tournament, everyone attending the event must agree to follow our "Little Mo" Rules and Regulations, Code of Conduct, Tournament and Liability Waivers, and Health/Safety guidelines. These documents were uploaded as an attachment to the tournament's UTR homepage where you originally registered. It is your responsibility to read through them carefully and your electronic signature entered during the registration process represents an agreement for your player(s), their family member(s), and any guest(s) to be bound by the terms and conditions of these documents.

Tournament Chairman: Carol Weyman

Email: carol@mcbtennis.org

MCB Office: (214) 754-7065

Volunteers / Workers: We are looking for volunteers or those seeking community service hours to help out during the tournament from Friday, July 19 - Monday, July 22 (anytime between 7:00am-7:00pm). Any adult, friend or older sibling of a player looking for something to do during the tournament would be greatly appreciated. The jobs are all very easy to do and the hours can be split into shifts if needed. Some examples of potential jobs include working at the Tournament Desk and/or "Little Mo" Booth, updating scores on the drawboards, and helping with the trophy presentations. If you are interested in this opportunity, please send an email to Carol Weyman (carol@mcbtennis.org) with your availability and contact information.

Things to Do in Berkeley, California:

In addition to the tennis, there are many fun tourist attractions for the entire family: Golden Gate Bridge, Lombard Street, Pier 39, UC Botanical Garden, Tilden Regional Park, Golden Gate Fields, Berkeley Art Museum & Pacific Film Archive, AT&T Park, Grizzly Peak, Alcatraz Island, and more are nearby!





Little Mo” West Regionals

Title Sponsor

Schedule of Events

The Berkeley Tennis Club (BTC - Host Site), Oakland Hills Tennis Club (OAK), and Saint Mary’s College of California (SMC) are happy to welcome our players and their families to their beautiful facilities this weekend. We ask all of our guests to be respectful of the members, clubhouses, and grounds. Please be sure not to leave any trash on the courts or around the facilities and please do not leave your bags, coolers, chairs, and other personal items in any common areas during the tournament. While all of our tournament sites are very safe places, we ask that you do not let your children go to the restroom or parking lot alone. Please do **not** leave any child unattended at any playing site or at any time during the tournament. **We appreciate your cooperation!**

Saturday, July 20 (Matches Begin and Player Gift Exchange):

Please note that there are **no activities on Friday and there is **no formal Player Check-in at our regional tournaments aside from checking in for a player’s first match on Saturday.***

8:00am

Matches will begin as early as 8:00am for all age divisions and continue all day (typically 1-2 rounds of Main Draw Singles will be scheduled based on draw sizes). Please remember to check your draw carefully each day for the correct match time and location. Also, please check in at least 30 minutes prior to each match at the Tournament Desk while allowing some extra time for traffic and parking.

Player Gift Exchange:

All players will exchange a small gift with their first-round opponent in Singles. Players, please exchange your gifts as you walk to the court for your first match. If you have a bye in the First Round (Main Draw), please look at the draws posted at your playing site to find out with whom you will exchange gifts as you will be paired with another player who has a bye. If you have any questions about the Player Gift Exchange, please visit the Tournament Desk during the tournament.

Sunday, July 21:

8:00am

Matches will begin as early as 8:00am and continue all day (typically 1-2 rounds of Main Draw Singles and 2 rounds of Consolation Singles will be scheduled based on draw sizes). Some smaller draws may finish.

Monday, July 22 (Final Day):

8:00am

Matches will begin as early as 8:00am and may continue into the late afternoon (typically larger Singles draws will be scheduled to finish on the last day). It is our goal to have most of the matches finished by the early afternoon, but some final matches may continue into the late afternoon depending on the schedule. *Please plan your departure after 5:00pm on Monday, July 22 as matches will be played that day (some divisions may finish earlier depending on draw size and weather).*



“Probably the most important thing that tennis has taught me is the kind of fair play and sportsmanship that can be carried over to everyday living. It has taught me how to get along with people and to respect and admire those who have accomplished something in fields other than sports. Tennis has also given me a good sense of competition and a desire to do everything to the best of my ability - no matter what the job may be.” **Quote by: Maureen Connolly Brinker**

The "Little Mo" Club!

The "Little Mo" Club is an online platform where junior players can stay connected with their "Little Mo" friends, participate in fun activities, and have access to interviews and tips from coaches and pro players, as well as to promos from our partners and sponsors.

As a "Little Mo" player you get a complimentary membership to the "Little Mo" Club. All you have to do is scan the QR code below, sign up, and create your player profile.

You must use the same email you used to register for the tournament. Once you sign up, you will receive a verification email and your parents must fill out a parental consent, authorizing you to use the platform, in order for your account to get activated.

Make sure to check your spam folder and add: info@littlemoclub.com to your contact list to prevent our emails from going to the spam folder in the future.

If you also want to subscribe to the "Little Mo" Club newsletter, please go to: <https://www.littlemoclub.com/newsletter>.

Play "Mo" Tennis!

"LITTLE MO" CLUB

BENEFITS

- 1.- PARTICIPATE IN GIVEAWAYS & SPECIAL EVENTS!
- 2.- STAY CONNECTED WITH YOUR "LITTLE MO" FRIENDS!
- 3.- ACCESS TO INTERVIEWS, WEBINARS & PRO TIPS!
- 4.- PROMOS FROM OUR PARTNERS & SPONSORS

TO SIGN UP

- 1.- SCAN THE CODE & MAKE YOUR PLAYER PROFILE
- 2.- CHECK YOUR EMAIL (for a verification email from us)
- 3.- SIGN PARENTAL CONSENT (Parents must sign to activate account)

SCAN CODE TO ACTIVATE

COMPLIMENTARY MEMBERSHIP FOR "LITTLE MO" PLAYERS

DON'T FORGET TO TAG US ON INSTAGRAM & SHARE YOUR PICTURES OF THE TOURNAMENT!

@LITTLEMOCLUB

RACQUETS
GEAR
EVENT TICKETS
BOOKS



TOURNAMENT RULES



~ Max Sylver, REFEREE ~

Welcome to the 2024 “Little Mo” West Regionals in Berkeley, California! When players step out on court for a match, they become responsible for what happens on their court. The following tournament rules apply:

MATCH FORMAT, SCORING, AND RULES:

- All age divisions (8, 9, 10, 11, and 12) will use the same scoring format regardless of draw format or ball type. All Singles matches (Main Draw and Consolation) will consist of two tiebreak sets (first to 6 games). At 6 games all, a 7-point set tiebreak (first to 7, win by 2) will be played. If players split sets, a 10-point match tiebreak (first to 10, win by 2) will be played in lieu of a third set. Regular scoring (**with ad**) will be used for all Main Draw matches and a 5-minute warm-up will be given before each match. No-ad scoring will be used for all Consolation matches in addition to the 3rd/4th Place playoff and the 5th/6th Place playoff. A 2-minute rest period will be given between the first and second sets, and a 3-minute rest period will be given between the second set and match tiebreak. **No coaching is allowed at any time.**
**Shortened scoring may be used in the case of rain.*
- Both players must return to the Tournament Desk after each match to report the score.
- All players will decide service and side before starting their warm-up for the match. There will be a 5-minute warm-up for all Main Draw and Consolation matches.
- The server must announce the score loudly before each point. Players are also responsible for keeping the score and using scorekeepers at all times.
- The receiver must play to the reasonable pace of the server. The maximum time between points is 25 seconds.
- If a player is unsure of a call, the ball is good (benefit of the doubt goes to the opponent).
- Whether on or off the court, officials will overrule any clear mistakes they observe and may also call foot faults.
- A player can request a medical time out for illness or an injury. The player may choose someone (a parent or coach) to treat them. An official will supervise the treatment. The maximum treatment time for a medical time out is 3 minutes. For a medical timeout involving bleeding, up to 15 minutes is allowed.
- The “Little Mo” Point Penalty System begins with a warning, then forfeiture of a point, then forfeiture of a game, followed by an additional loss of game or default as determined by the Referee and Tournament Director. An immediate default can also be used in egregious situations as determined by the Referee and Tournament Director. Violations include ball abuse, racquet abuse, obscenities, yelling/crying or being a distraction, parental interference, coaching, and anything else that could be considered unsportsmanlike conduct.
- **Only players (not parents) may call for an official to be on the court, but parents can be helpful in alerting officials of any problems.** The only reason players may leave court is to obtain an official. However, a player must first raise their racquet high so that an official can see it and come to the court.
- Parents are **not** allowed to lean on the fence or interfere with the match in any way.
- No cell phones, smart watches or electronic devices are allowed while on court. Also, please do not talk on your cell phone near the tennis courts and put it on “silent” while matches are in progress.
- If a player needs to go to the bathroom, they need to get permission from an official. ***To minimize loss of momentum during the set caused by a bathroom break, the player(s) taking the break will give a courtesy point to their opponent(s). This is not a penalty point. A courtesy point will not be given for a bathroom break taken at the end of a set. This rule is unique to the “Little Mo” tournaments.***



A NOTE TO PLAYERS:

The sun can be intense so please make sure you are well hydrated before coming to the court. Start drinking liquids the night before (starting the morning of your match is too late). **Water and ice should be available at all playing sites.** Be sure to use sunscreen and apply it at least thirty minutes before each match.

Since officials will be calling foot faults, you may want to check your serves during practice sessions to make sure your feet are not touching the baseline until after the ball is hit. Make sure all cell phones and electronic devices are turned off and left with your parent before entering the court. In order to be considered a good sport, you must display good sportsmanship both on and off the court.

Good sportsmanship includes:

- saying “good shot” to your opponent when deserved or “nice try” when an opponent makes a great effort at trying to get the ball.
- not pumping your fist at the opponent at any time, especially after a good shot.
- not screaming out at any time during the match including “come on”, “vamos”, etc.
- not hitting the ball to the back fence or into the net in anger at any time.
- handing the balls nicely to your opponent or hitting the balls softly and accurately to your opponent during the match (i.e. change of server).
- not asking “are you sure” after each of opponent’s line calls (please request an official).

The officials on court will be watching for the behaviors listed above. It is also important to make proper line calls. If you are unsure of a call, the benefit of the doubt goes to the opponent. A ball that is 99% out is 100% in. When a player deliberately makes incorrect calls in order to gain an advantage, everyone in the crowd who is watching the match sees it and your opponent knows it as well. This reputation will follow you for the rest of your junior career and we do not want that to happen to you. Let the memory of your match be a good one for both you and your opponent, whether you win or lose. Please request an official at any time if you need anything. Also, please review the rules/scoring format before your first match so you know what is to be expected.

A NOTE TO PARENTS:

Watching the match can be a hard job for parents, especially if there is a problem or a questionable call. Although staying uninvolved is difficult, it is necessary. Once your player enters the court, it is their match. **Explain to your child that they will be on their own once they step onto the court and that you will not be able to talk to or coach them in any way during the match.** Emphasize and explain good sportsmanship and why it is important. *Also, a friendly reminder for all multilingual parents and coaches to only speak or cheer in English when your player is on court. Please remember that appropriate cheering is allowed, however it must be in English so that officials are able to monitor for coaching.*

Parents are not allowed to talk on cell phones near the courts when matches are in progress. Parents are also not allowed to make any calls or assist in any scoring disputes, as that is the job of the official. **Coaching is not permitted at any time (i.e. hand signals or anything that is instructional such as “stay on your game plan”, “make him/her play”, and “focus”). Also, inappropriate cheering is not allowed (i.e. clapping at opponent’s mistake, excessive or loud clapping).** It is proper court etiquette to cheer for all good shots of both players. Maureen Connolly was known for her competitive tennis as well as her good sportsmanship. It is our hope that as parents, you will set a good example for your child during the tournament and follow the gold standard of sportsmanship and kindness.

If something is in need of attention (i.e., a player is out of water, a player is having a health issue, a racquet needs to be returned to the player, a ball is lost over the fence, et cetera), the player must get an official’s attention and request their assistance. **Only players (not parents) may call for an official to be on the court, but parents can be helpful in alerting officials of any problems.**



THE ULTIMATE KIDS CHALLENGE

is the

"Road to the Little Mo Nationals"

Regionals - Nationals



Title Sponsor

In 2012, Coco Gauff won the "Little Mo" Nationals and Internationals as an 8-year-old. She said, "The 'Little Mo' is where the belief began!"



The "Little Mo" Slam Want to win the tallest trophy in junior tennis - 6 feet tall? Win all three "Little Mo" Internationals (yellow ball division only) and take home the trophy! The first leg is in Colorado Springs, Colorado (June 28 - July 3), the second leg is in West Orange, New Jersey (August 17-21), and the third leg is in Palm Beach Gardens, Florida (December 6-11).
Registration is now open for New Jersey:
www.mcbtennis.org

2024 "Little Mo" North Regionals

Cary Leeds Center for Tennis & Learning
Bronx, New York
September 1-3

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Girls and Boys (ages 8-12)
Green Dot: 8,9,10
Yellow Ball: 8,9,10,11,12
(Yellow Ball results count for UTR Ratings)
(Green Dot results count for CBR Ratings)

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To register, visit: www.mcbtennis.org
For More Info: (214) 754-7065
Contact: carol@mcbtennis.org



Maroon County Outdoor Tennis Foundation, Inc.



Want to play in another "Little Mo" Regionals to try and qualify for the Nationals?

Just a friendly reminder that players may compete in any "Little Mo" Regionals regardless of where they are currently living in the United States or its territories. Players may also compete in as many regional tournaments as they would like, but they only need to participate in one regional tournament and finish in the top four (**yellow ball division only**) to qualify for the "Little Mo" Nationals. Registration for all four regional tournaments will be on a **first-come, first-served basis up to the entry limit - we will be accepting the first 32 players in each division**. If a division reaches the entry limit before the registration deadline, a WAITING LIST will be established at that time. Be sure to register early as the draws typically fill before the registration deadline! ****Please note that once you have received a confirmation email from UTR/Stripe, your player's entry has been accepted into the tournament and you can make your travel arrangements.***

For more information and to register for another event, please visit our website (www.mcbtennis.org) and click on the "Tournaments" tab.

The 2024 "Little Mo" Slam!

Have you ever dreamed of winning the tallest trophy in junior tennis?

Born in San Diego, Maureen became the first woman to achieve the Grand Slam of tennis in 1953 by winning all four major championships (Australian, French, Wimbledon, and US Open) in the same year. She was well known for her powerful groundstrokes from the baseline, which earned her the famous nickname "Little Mo" - a comparison to the explosive firepower of the battleship USS *Missouri*, also known as "Big Mo". Only five players in the history of tennis have won the calendar Grand Slam, and Maureen is still the only American woman and the youngest at age 18 to have accomplished this magnificent feat. She won an amazing nine consecutive championship titles (three US, three Wimbledon, two French, one Australian) - **undefeated in 50 matches**.

In 2013, MCB created the ultimate challenge for any player (ages 8-12) to win the "Little Mo" Slam. The Slam was created in honor of Maureen Connolly's Grand Slam win in 1953 - winning all four major championships (Australian, French, Wimbledon, and US Open) in the same calendar year. If a "Little Mo" player can win their **yellow ball division** at all three Internationals (Colorado, New Jersey, Florida) in the same year, they will receive the tallest trophy in junior tennis (6 feet tall) and the title of "Little Mo" Slam Champion! The Slam continues this year with the 1st leg at the U.S. Air Force Academy in Colorado Springs, Colorado (June 28 - July 3). The 2nd leg will be held at the West Orange Tennis Club in West Orange, New Jersey (August 17-21). The 3rd and final leg will take place at the Palm Beach Gardens Tennis Center in Palm Beach Gardens, Florida (December 6-11). There have been eleven players who have accomplished this magnificent feat in the past eleven years.

Who will win the "Little Mo" Slam title in this special anniversary year?



1ST LEG **COLORADO**

U.S. Air Force Academy
Colorado Springs, Colorado
June 28 - July 3, 2024

2ND LEG **NEW JERSEY**

West Orange Tennis Club
West Orange, New Jersey
August 17-21, 2024

3RD LEG **FLORIDA**

Palm Beach Gardens Tennis Center
Palm Beach Gardens, Florida
December 6-11, 2024



“Mo” Coins



By playing in the “Little Mo” tournaments, you are one of the youngest and brightest future stars in the world, and with that comes great responsibility. You are a role model for other players (especially those younger than you) so we hope you will follow in Maureen Connolly’s footsteps and be a positive example for those around you this weekend. You also represent your family, coaches, friends, tennis academy, and club so we ask you to be the best you can be and display outstanding sportsmanship on and off the court.

Maureen Connolly was known for her powerful groundstrokes, but more importantly for her exemplary sportsmanship and kindness on and off the court. To honor her legacy, the “Little Mo” tournaments offer special “Mo” Coins to players who display good sportsmanship and who are respectful and kind to others. The referee, officials, and tournament staff will have the colorful “Mo” Coins in their pockets to give to players during the event. All players will be able to trade in their coins for prizes at the “Little Mo” Booth during the tournament.

We are so excited to have you in the tournament! It is our hope these “Mo” Coins will encourage good sportsmanship, friendship, and kindness whenever you play tennis.

To earn “Mo” Coins:

Exhibit Good Sportsmanship:

- a) Calls lines fairly and keeps up with the right score
- b) Hits the balls back nicely to the server
- c) Congratulates their opponent after a great point
- d) Does not show any anger, throw their racquet or scream out “come on”
- e) Shakes their opponent's hand after the match
- f) Responds in a respectful manner to all officials and tournament staff

Help Others:

- a) Offers to help the tournament staff if they need any assistance
- b) Picks up items to help keep the tournament site clean
- c) Holds the door open for someone who is carrying a lot of items





The "Little Mo" Story

Maureen Catherine Connolly Brinker, affectionately called "Little Mo", was born on September 17, 1934 in San Diego, California. She began playing tennis at age nine in 1945 on the public courts of the Balboa Tennis Club in San Diego.

Although her career spanned three years, many premier sportswriters consider her to be the finest of all female players. In 1953 at the age of 18, she was the first woman to win the "Grand Slam" of tennis by claiming all four major events in one calendar year (Australian, French, Wimbledon, and US Open). She lost only one set in the process. She is still the only American woman and the youngest to have accomplished this magnificent feat. To put the significance of her "Grand Slam" achievement into perspective, only five players in the history of tennis have won the "Grand Slam" of singles championships.

Nicknamed "Little Mo" for her powerful, accurate ground strokes (a comparison to "Big Mo", the battleship USS *Missouri*), Maureen was devastating from the baseline and seldom needed to go to the net. A small and compact right-hander (5-foot-4), she won her major singles championships as a teenager: three successive Wimbledon titles (1952-54), three consecutive U.S. Championships at Forest Hills (1951-53), two French Championships (1953-54), and one Australian Championships (1953).

Maureen was the #1 junior girl in the nation in 1949 and 1950, winning the 18 and under singles and doubles titles at the National Jr. Championships. In 1951, 1952 and 1953, Maureen was the undisputed world champion. She was voted "Woman Athlete of the Year" by the Associated Press for those three consecutive years.

A cheerful and sporting competitor, Maureen crushed the opposition, never losing an important match, only occasionally losing a set. She helped the U.S. beat Britain in the Wightman Cup matches of 1951-54 by winning all seven of her singles. Nobody has measured up to her perfect record in the majors. She sailed through nine successive majors (three U.S. titles, three Wimbledon titles, two French titles, one Australian titles), unbeaten in 50 matches.

In July 1954, Maureen's playing career ended with heartbreaking suddenness when she was involved in a horseback riding accident. After winning her third consecutive Wimbledon title, she was riding her beloved Tennessee Walker, Colonel Merry Boy, in San Diego with two friends on a private dirt road. A cement truck unexpectedly rounded the corner, sideswiped her horse, and severely injured her leg.

"I knew immediately I'd never play again," Maureen said later.

Although she was unable to compete any longer at her elite championship level, Maureen's love of the sport continued. She dedicated herself to the promotion of the game of tennis, conducting clinics throughout the nation and becoming one of the game's outstanding teachers. Maureen married Norman Brinker in 1955 and had two daughters, Cindy and Brenda. She was inducted into the International Tennis Hall of Fame in 1968. In 1969, she lost her valiant battle with cancer and passed away at the young age of 34.

This remarkable champion is memorialized through her namesake, The Maureen Connolly Brinker Tennis Foundation (MCB), which is dedicated to the promotion and support of junior tennis development worldwide. Maureen's dream of establishing a foundation was based on her desire to give back to the game she loved so much. She was raised by a single mother and due to financial constraints, she was unable to travel to national tournaments. There were a few organizations in California that helped her with travel grants to cover expenses. Maureen thought at that time if she was ever in a position where she could help some young, promising players financially to travel to tournaments in order to improve their rankings, she would do it. This was the seed that was planted over fifty years ago in forming the foundation.

"Whenever a great player comes along you have to ask yourself, 'Could she have beaten Maureen?'" says Lance Tingay of the Daily Telegraph of London. "In every case, the answer is, '*I think not.*'"

“Little Mo” Commemorative Forever Stamp!

The United States Postal Service has issued a beautiful “Little Mo” Commemorative Forever

Stamp in honor of Maureen Connolly Brinker!

This special stamp is available for purchase in 33,000 post offices nationwide. Please stop by your local U.S. Post Office to purchase your stamps or visit: www.usps.com to order online.

We are so happy to have our tennis families share in this meaningful celebration honoring our beloved “Little Mo”!



This issuance honors extraordinary tennis champion Maureen Connolly Brinker (1934-1969). The stamp art features an oil-on-linen painting of the tennis star by Gregory Manchess. Based on a black-and-white photograph taken in 1952, the portrait is a colorful interpretation of Connolly hitting a low volley. Nicknamed “Little Mo,” the 5-foot-4-inch dynamo used powerful groundstrokes to become the first woman to win all four major tennis tournaments in a calendar year. Art director Derry Noyes designed the stamp.

“Mom would be thrilled and humbled with this amazing honor by the United States Postal Service,” said Cindy Brinker Simmons, president of MCB and daughter of Maureen Connolly Brinker. *“She was a remarkable*

woman who just happened to be a very good tennis player. Mom’s career was over 65 years ago, and yet her esteemed legacy and significant impact continue to be highly recognized today. My sister Brenda and I are so incredibly proud of this astounding and touching tribute to her.”

Former "Little Mo" Champions



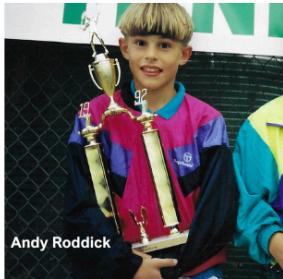
Coco Gauff



Belinda Bencic



Madison Keys



Andy Roddick



Tommy Paul



Taylor Fritz

Start small, dream BIG!



Play "Mo" Tennis!